

In the Claims:

1. (Currently Amended) A user device comprising:

a network interface configured for communicating via a network, and
a processor arrangement configured for executing, in parallel, each of:
a boot module configured for booting the user device,
a receive module configured for implementing a protocol for transmitting,
~~during booting of the processor arrangement, receiving, from a third-party device,~~
~~multimedia content by a third party device to said user device via said network,~~
and
a content player module configured for playing, during said booting,
multimedia content transmitted by said third-party device.

2. (Currently Amended) A user device as claimed in claim 1 further comprising a memory for storing multimedia content, wherein:

a) said receive module ~~for~~ is further configured for protocol-implementing:
transmitting[[s]] a first request asking whether said third-party device has multimedia content to download to said user device,
receiving[[es]] a response to said first request,
sending[[s]] a second request, depending at least on said response, said second request asking for the download of multimedia content,
receiving[[es]] the requested multimedia content, and
storing[[es]] the received content in said memory, and
b) the content player module is further configured for playing[[s]] other multimedia content stored in said memory prior to downloading the multimedia content.

3. (Currently Amended) A user device as claimed in claim 1 wherein:

a) said receive module is further configured for protocol-implementing
transmitting[[s]] a request asking for the streaming of multimedia content,
and
receiving[[es]] multimedia content streamed by said third-party device in response to said request, and

- b) the content player is further configured for playing[[s]] the streamed multimedia content as it is received.
4. (Currently Amended) A user device as claimed in claim 3 wherein the content player is further configured to stop[[s]] playing in response to said booting finishing.
5. (Currently Amended) A method of playing a content on a user device that communicates via a network, said method comprising implementing, in parallel, each of the steps of:
- booting said user device,
~~implementing a protocol for transmitting, during said booting, receiving~~
multimedia content byfrom a third-party device to said user device via said network, and
~~playing, during said booting,~~ multimedia content received from ~~transmitted by~~ said third-party device.
6. (Currently Amended) A method as claimed in claim 5 of playing a multimedia content on a user device which comprises a memory for storing multimedia content, wherein
- a) said receiving step includes protocol-implementing steps of includes:
- transmitting a first request from said user device, said first request asking whether said third-party device has new multimedia content to download to said user device,
- transmitting a response to said user device, at least if said third-party device has new multimedia content to download,
- transmitting a second request from said user device depending at least on said response, said second request asking for the download of said new multimedia content, and
- downloading said new multimedia content from said third-party device to said user device, and
- storing the downloaded multimedia content in said memory, and

b) said playing step includes playing multimedia content stored in said memory prior to said downloading.

7. (Currently Amended) A method as claimed in claim 5 of playing multimedia content on a user device, wherein:

a) said step of receiving includes protocol-implementation steps of includes:

transmitting a request from said user device, said request asking for the streaming of multimedia content, and

streaming multimedia content from said third-party device to said user device in response to said request, and

b) said playing step includes comprises playing the streamed multimedia content on said user device as it is received.

8. (Currently Amended) A method of playing multimedia content as claimed in claim 5, wherein the transmitted received multimedia content is customized by said third-party.

9. (Currently Amended) A method of playing multimedia content as claimed in claim 5, wherein the transmitted received multimedia content is compressed.

10. (Currently Amended) A third-party device for communicating via a network and for implementing a protocol for transmitting multimedia content to a user device via said network, comprising:

a receiver configured for receiving a first request sent by said user device during booting of the user device, said first request asking whether said third-party device has a multimedia content to download to said user device and for receiving a second request sent by said user device during booting of the user device, the second request asking for the download of a multimedia content, and

a transmitter for transmitting a response to said user device, at least if said third-party device has multimedia content to download to said user device, and for uploading multimedia content to said user device upon reception of said second request.

11. (Previously presented) A system comprising:
 - at least a user device that while booting, initiates implementation of a communications protocol and plays multimedia content,
 - a third-party device that, while the user device is booting, communicates with the user device during booting using the communications protocol and, while the user device is booting, transmits multimedia content to the user device and
 - a network over which the communication and transmitting occurs.
12. (Previously presented) A computer readable medium storing program comprising instructions for implementing a method as claimed in claim 5, when executed by a microprocessor of a user device.
13. (New) The user device of claim 1, wherein the processor arrangement is further configured for booting by executing an initial set of operations in response to a user turning on power to the user device.
14. (New) The method of claim 5, wherein the step of booting further includes executing an initial set of operations in response to a user turning on power to the user device.
15. (New) The third-party device of claim 10, wherein the receiver is further configured receiving a first request while the user device is booting by executing an initial set of operations in response to a user turning on power to the user device.
16. (New) The system of claim 11, wherein booting the user device includes executing an initial set of operations in response to a user turning on power to the user device.